



GIMME RADIO PLUGS IN SUPER HI-FI TO SCALE UP AUDIO PRODUCTION AND COMMUNITY GROWTH

- *Super Hi-Fi's AI tech & tools empower Gimme Radio to expand its artist-centric social audio experience into many more genres and subgenres*
- *Gimme Radio can dramatically expand its music-based communities with ultra-high scale production of shows and stations*

NASHVILLE & LOS ANGELES -- May 9, 2022 -- [Gimme Radio](#), the digital radio destination where fans connect directly with their favorite artists and support them through tipping, vinyl subscriptions, and merchandise sales, has selected [Super Hi-Fi](#), the global leader in AI services for the music industry, for its future platform needs. Gimme Radio now has complete access to Super Hi-Fi's AI powered suite of tools and APIs to develop and produce radio shows and stations with high scale and perfect quality.

“Super Hi-Fi's audio production technology unlocks an extraordinary new ability to create artist and DJ driven shows at massive scale and minimal cost. This amplifies our mission to build engaged music communities that intimately connect artists and fans,” said Tyler Lenane, CEO of Gimme Radio. “The future of music fandom that we are building can't come fast enough. Today, we are the leading digital music service exclusively for Metal and Country/Americana fans, but we will be the musical home for dedicated fans of a multitude of genres, such as underground hip hop, techno, and jazz, sooner than we dreamed possible.”

“A big part of our vision is to empower services to tell stories around music and Gimme is doing that like nobody in the market,” said Zack Zalon, Chief Executive Officer of Super Hi-Fi. “Gimme Radio's unique strategy of deep genre focus built around passionate communities is yet another powerful example of how Super Hi-Fi is helping its customers transform the way the world listens to music.”

Gimme is a community of music fans where artists and tastemakers choose the music, and everyone is welcome to chat while they're listening. The ability to support artists is at the center of the Gimme Radio experience, which invites members to virtually tip the DJ and buy merchandise, just like they would at a live show, and offers independent artists rich promotional opportunities to reach millions of engaged fans.

Super Hi-Fi powers AI-engineered, individually customized listening experiences across streaming services, broadcast and digital radio, digital fitness, audio advertising, and other music services. Listeners benefit from distinctive and engaging audio experiences that allow them to enjoy music, news, weather and other relevant thematic programming in a fluid, precisely stitched flow. The company's platform uses advanced AI to source, produce, manage, deliver and seamlessly connect any type of audio content at scale and in real-time.

For more information about Gimme Radio, please visit <https://gimmeradio.com/#/corporate>



For more information about Super Hi-Fi's IP and technology, please visit <http://superhifi.com/>.

About Gimme Radio

[Gimme Radio](#) is the ultimate music service for the true music fan. As the only online music service designed with the idea of community at its core, Gimme believes in the passion of the music community to give its listeners great programming – and for its listeners to give back to artists through subscriptions, sales, and tipping. Every song played on Gimme is hand-selected by the musicians, music journalists, producers, labels, and tastemakers that music fans already know and trust. On Gimme, listeners, DJs and artists can all engage in a conversation around the music - as it's playing. Learn more at www.gimmeradio.com, or download the Gimme Metal or Gimme Country app.

Media contact: Jaimee Minney, jaimee@gimmerradio.com

About Super Hi-Fi

[Super Hi-Fi](#) uses artificial intelligence to transform gaps between songs into relevant and personalized content to improve the digital listening experience. The company's patented technology is capable of understanding the infinite nuances within music with the expertise of a human radio producer to improve transitions between content and create better extensions of digital brands. The result is perfectly transitioned streams of music, podcasts, interviews, news, weather, advertisements, and other audio content. Based in Los Angeles, California, Super Hi-Fi is integrated into digital brands like Sonos Radio, iHeart Radio, Australia Radio Network, Gimme Radio, Peloton, Play Network, TouchTunes, Napster, 7Digital, Tuned Global, Universal Music Group, TargetSpot, and The Associated Press.

Media contact: Courtney Bolton, courtney@superhifi.com